

EDUCATION

UNIVERSITY OF BALTIMORE

Anticipated fall 2020

EAST STROUDSBURG UNIVERSITY OF PENNSYLVANIA

Fall 2009

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Spring 2007

EXPERIENCE

NORTHROP GRUMMAN

Sep 2019 - Present

Mar 2019 - Sep 2019 (as a contractor)

FX WELL

Oct 2019 - Feb 2020

Oct 2018 - Jan 2019

idfive

Apr 2018 - Oct 2018

UNIVERSITY OF BALTIMORE

Oct 2011- Apr 2018

Oct 2009- Oct 2011 (as a coordinator)

HOSTS FOR HUMANITY

Jan 2016 - Jan 2020

DOCTOR OF SCIENCE

Information and Interaction Design

Dissertation: "An empirical study on user interface design determining perceived value of mobile banking among first-generation college students in Baltimore"

MASTER OF SCIENCE

Management and Leadership

BACHELOR OF ARTS

Exercise and Sports Science, Sports Administration

UX SPECIALIST

User Research - usability tests, A/B testing, surveys, user behavior analytics, and contextual inquiry

Deliverables - mobile and web design, conceptual models, wireframes, user flows, scenarios, journey maps, and prototypes (via Axure)

UX/UI DESIGNER

User Research - usability tests, A/B testing, and cardsorting

Deliverables - mobile and web design, wireframes, pixel-perfect mockups, user flows, scenarios, and prototypes (via Axure, Sketch, and InVision)

INFORMATION ARCHITECT

User Research - usability tests, surveys, user behavior analytics, and tree tests

Deliverables - wireframes, navigation models, content inventories, process flows, scenarios, prototypes (via InVision), personas, and user journey maps

DIRECTOR

Project Management - visionary oversight for design, marketing, staff development, financial forecasting and budget, risk management, inventory control, and operations

Leadership - managed a staff of over 140 people including design, marketing, customer service, and operations

User Research - usability tests, cardsorting, focus groups, surveys, and contextual inquiry


Marketing - creation of digital media and social media strategies


WEB DESIGNER

User Research - card sorting, tree testing, user behavior analytics, and usability tests

UX/UI Design - high fidelity prototyping and full web design (including page design and development utilizing Wordpress platform)


Content Management - copy editing and SEO strategy

 615 Deepdene Road
Baltimore, Md 21210

 (443) 240-1186

 nicholausowens@gmail.com

 linkedin.com/in/nickowens01

 nicholausowens.com

SKILLS

User Research

Information Architecture

Usability Testing

Prototyping

Responsive Design

Web Design

Mobile/App Design

Leadership

Project Management

Coding (HTML/CSS/Javascript)

Agile Methodology

TOOLS

Axure

Sketch

Balsamiq

InVision

Optimal Workshop

Adobe Xd

Illustrator

Photoshop

Microsoft Suite

Google Docs