# NICHOLAUSOWENS

Accomplished leader with a strong foundation in user-centered design, digital strategy, and product innovation. Known for building and managing high-performing, multidisciplinary teams that deliver impactful solutions across sectors. Adept at translating complex challenges into intuitive, user-driven experiences.

# **EDUCATION**

UNIVERSITY OF BALTIMORE 2020 (ABD)

EAST STROUDSBURG UNIVERSITY OF PENNSYLVANIA Fall 2009

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL Spring 2007

## EXPERIENCE

LEIDOS 2022-Present

PERATON

2021-2022

NORTHROP GRUMMAN

2019-2021

**FX WELL** 2018-2019

**IDFIVE** 2018

UNIVERSITY OF BALTIMORE 2009-2018

## DOCTOR OF SCIENCE

Information and Interaction Design Dissertation: "An empirical study on user interface design determining perceived value of mobile banking among first-generation college students in Baltimore"

MASTER OF SCIENCE Management and Leadership

**BACHELOR OF ARTS** Exercise and Sports Science, Sports Administration

#### SENIOR MANAGER, UX & ACCESSIBILITY

Led agency-wide UX initiatives for mission-critical health IT solutions. Championed cross-functional collaboration, advanced user research methodologies, and drove adoption of modern tools to enhance product development cycles.

#### SENIOR MANAGER, UX & ACCESSIBILITY

Directed interdisciplinary teams across design, development, and content strategy to ensure cohesive user experiences. Implemented evidence-based research practices and integrated modern design systems to streamline project workflows and elevate product quality.

#### UX SPECIALIST

Served as a lead UX designer on large-scale digital initiatives in federal government. Supported cross-functional teams spanning development, design, and content to deliver intuitive, user-centered platforms. Combined hands-on UX design with leadership in agile implementation, user research, and system architecture.

## MANAGER, UX

Delivered high-impact UX strategy and design for clients in higher education and nonprofits. Synthesized research findings into actionable insights and led design workshops to drive alignment.

## INFORMATION ARCHITECT

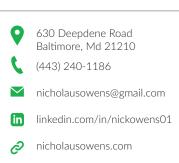
Delivered high-impact UX strategy and design for clients in higher education and nonprofits. Synthesized research findings into actionable insights and led design workshops to drive alignment.

#### DIRECTOR (2013-2018)

Held progressive leadership roles culminating in oversight of digital strategy, marketing/communications, and departmental direction. Managed 140+ personnel, developed strategic plans, and implemented design strategy. Championed studentcentered web experiences.

## ASSOCIATE DIRECTOR (2011-2013)

COORDINATOR (2009-2011)



# **SKILLS**

USER RESEARCH

INFORMATION ARCHITECTURE

USABILITY TESTING

PROTOTYPING

PRODUCT MANAGEMENT

**RESPONSIVE DESIGN** 

AI TOOLS

CODING

ACCESSIBILITY

# **CORE COMPETENCIES**

Executive Leadership Strategic Planning Digital Transformation Product Management Organizational Development Data-Driven Decision Making UX/Product Strategy Design Thinking Human-Centered Design Service Design Agile Methodology Team Building & Mentorship